

PT Cisarua Mountain Dairy Tbk

9M 2025 Results Presentation

November 2025



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Our Presenters Today



Farell Sutantio

President Director
Group Chief Executive Officer



Axel Sutantio

Director
Consumer Foods
Chief Executive Officer



Bharat Joshi

Director
Chief Financial Officer

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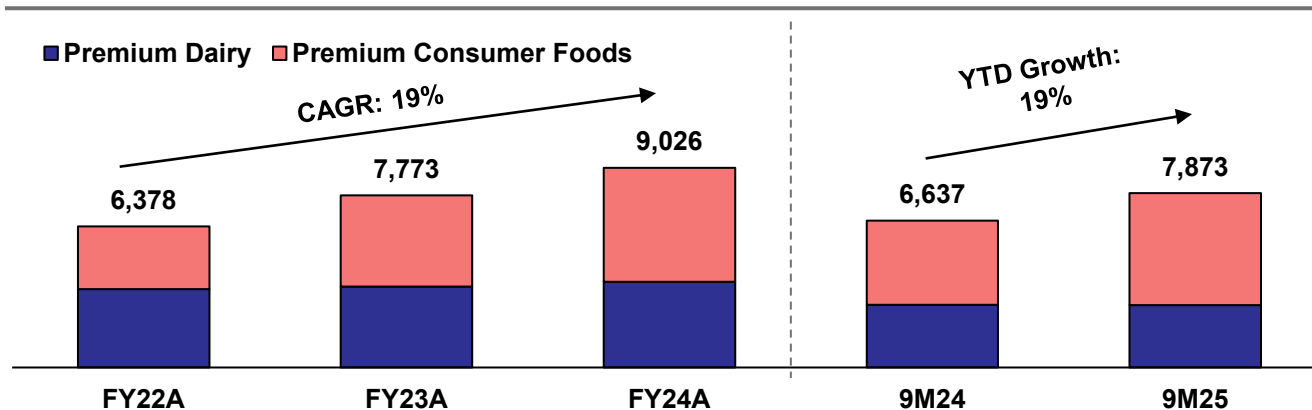
1 | Financial Results



Net sales



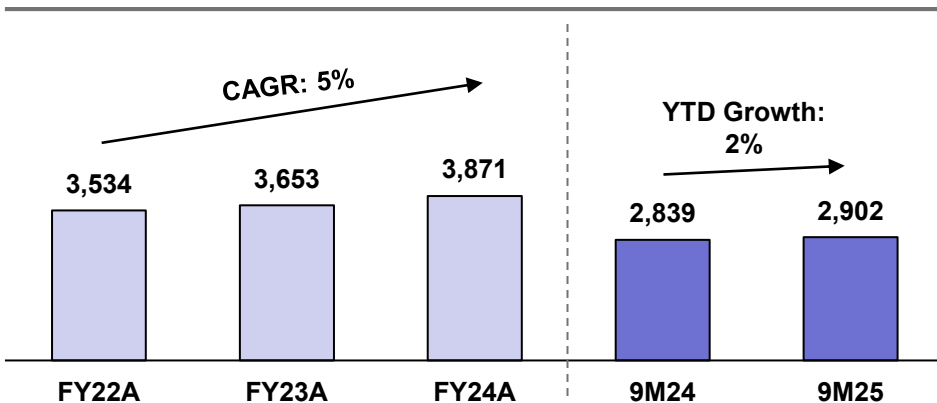
Total Net Sales (Rp bn)



Commentary

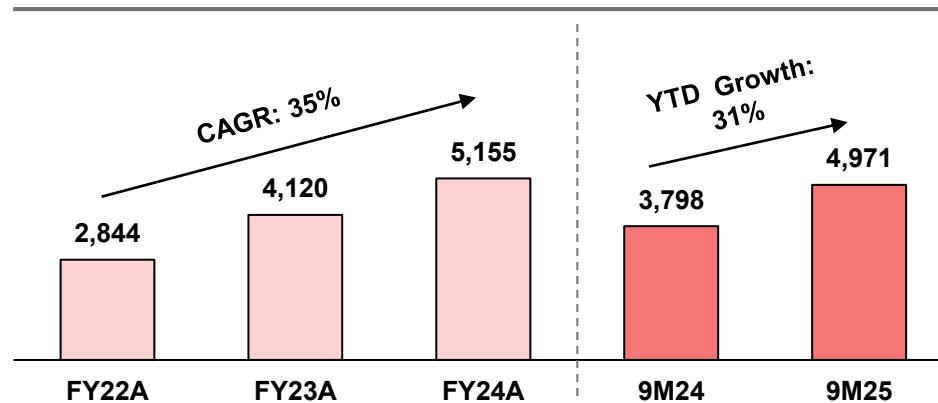
- Continued YTD expansion of Total Net Sales, primarily driven by **strong growth in Premium Consumer Foods** and a **healthy recovery in Premium Dairy Products**.

Premium Dairy Net Sales (Rp bn)



- A **positive YTD growth** across the dairy segment driven by yogurt and a recovery in UHT volumes.
- Recovery was notable across the channels.**

Premium Consumer Foods Net Sales (Rp bn)



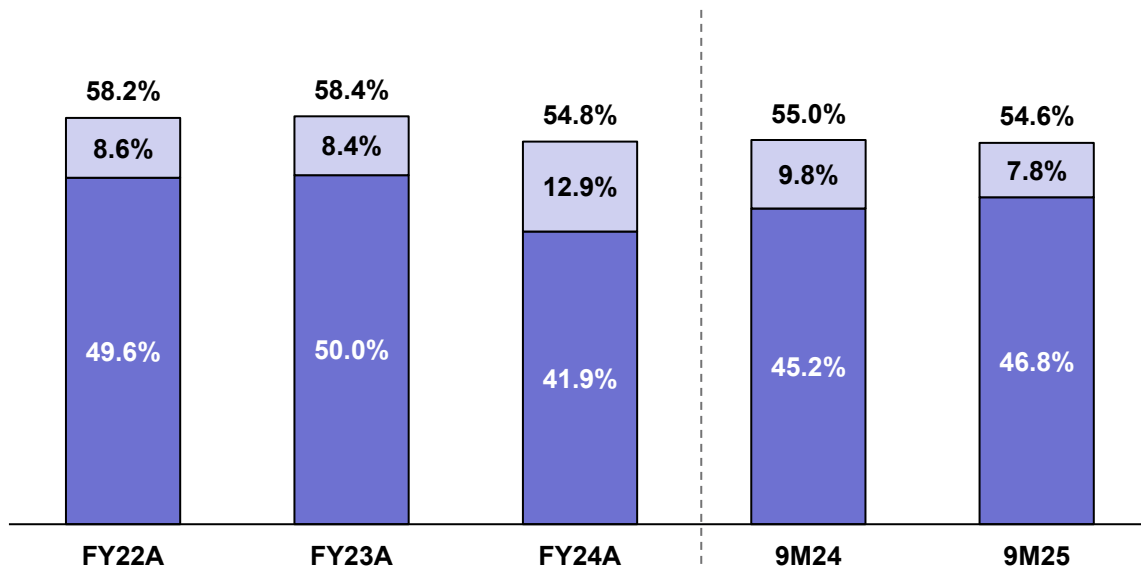
- Robust growth across all product categories** driven by increased convenience and healthy consumer demand up take
- Secular demand growth is expected to continue.

Gross profit



Cost of Sales % Net Sales (Rp bn)

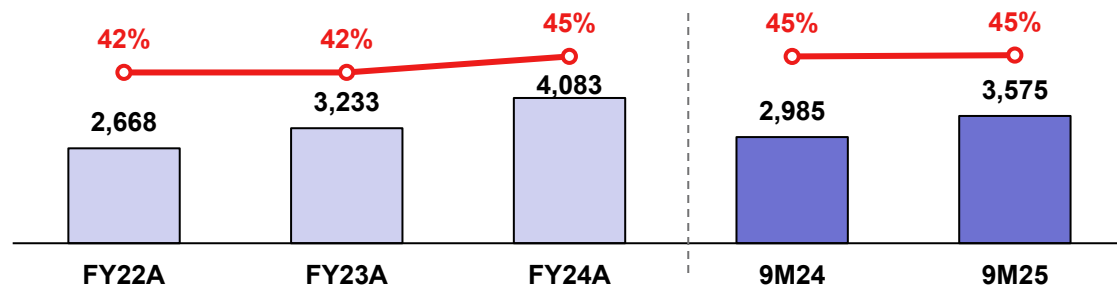
■ Raw Materials & Packaging ■ Others



Commentary

- **Raw material costs normalized**, although Whole Milk Powder and beef prices are still elevated, forward input prices (especially WMP) have started to come down.
- **Other Costs of Sales decreased**, partially due to greater scale and improved efficiencies.

Gross Profit & Margin (Rp bn)



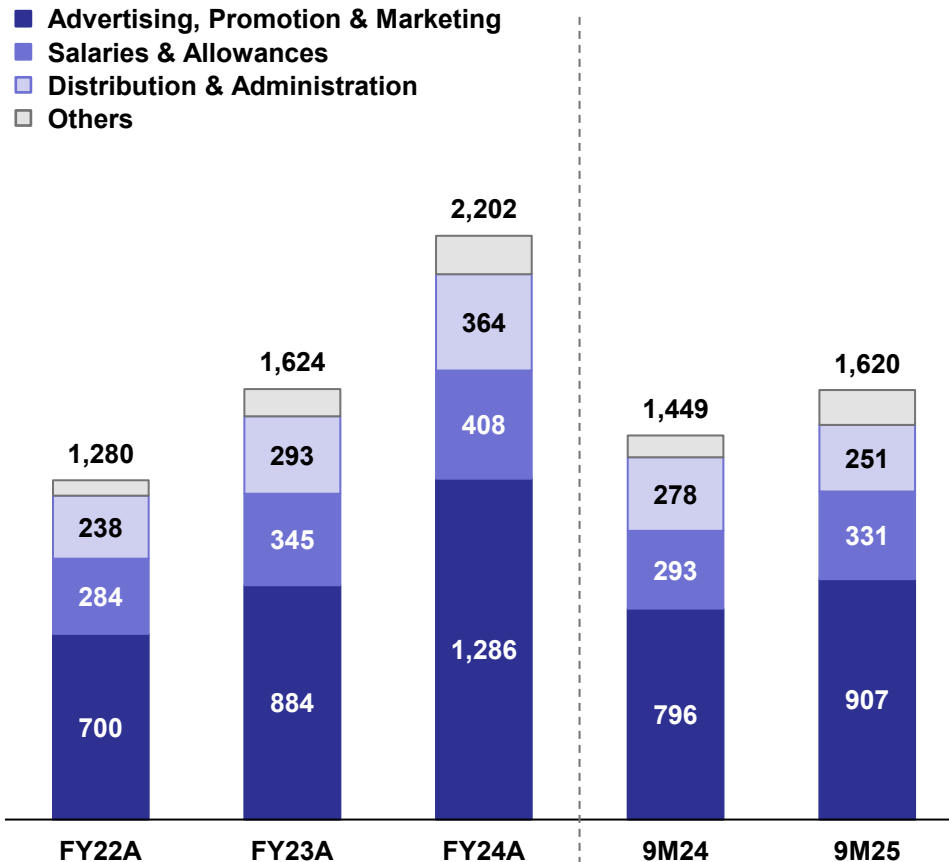
Commentary

- **Stable GPM** supported by an **improved sales mix and efficiency gains** that cushioned the impact of rising raw material prices.

Selling & marketing expenses

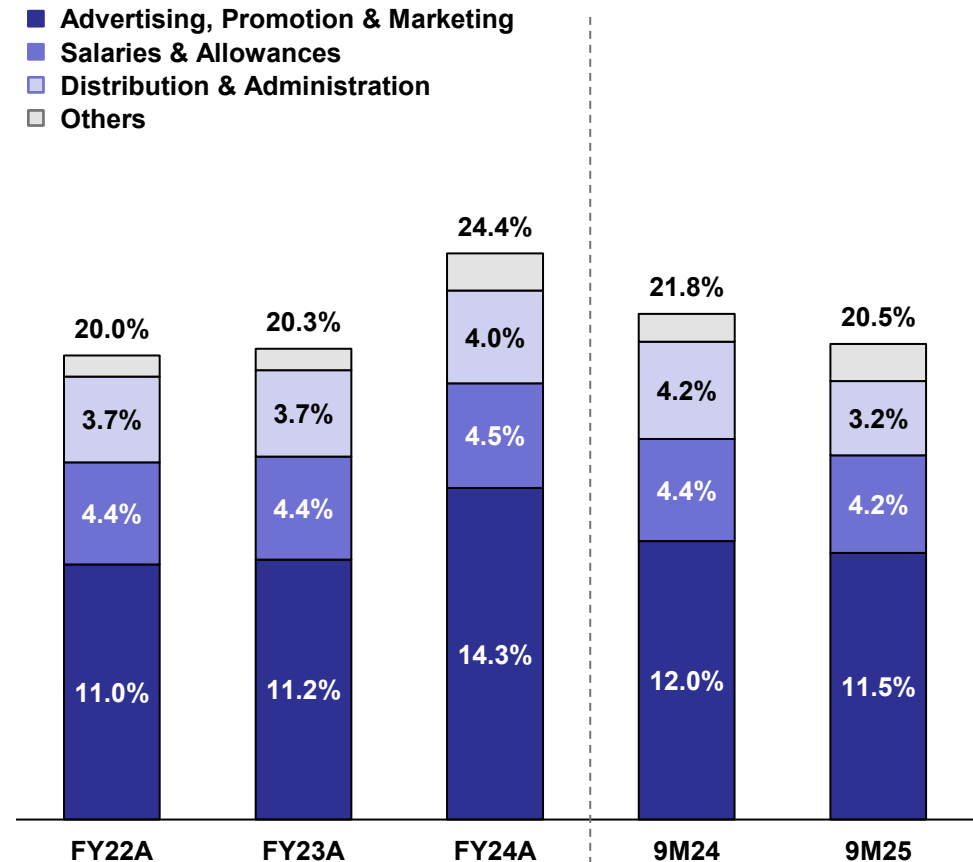


Selling & Marketing Expenses (Rp bn)



- **Higher nominal A&P spend in 9M 2025** to support existing brand marketing activities and accelerate new product launches.
- **Improved distribution efficiency** despite higher volumes through increased scale.

Selling & Marketing Expenses % Net Sales (Rp bn)



- **S&M expenses as a % of net sales decreased** vs. last year, reflecting a return to **normalized marketing levels** in FY 2025.

Innovative Product Launches Shaped by Emerging Market Trends



Trend-led Variants

Flavour
Extensions
of UHT Milk



Flavour
Extensions of
Yogurt Stickpack

Healthier Product Options



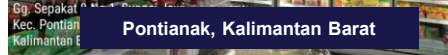
No Added Sugar
Yoghurt Drink

Introduced Yoghurt Drink *No Added Sugar* variant as part of our initiative to expand into the healthier dairy segment, responding to evolving consumer lifestyles.

Driving Visibility and Engagement Across Channels



Strengthen Presence Across Indonesia



On-Ground Activations



Jakarta Fair



Pop-up Booth Across the City

Online Engagement



Influencer-led Marketing



3Q 25 Recap
7.6 B Views



Marketing Campaigns Across Consumer Segments



TIM ROSU
APA HARI INI?
#Rotilsisusu

A B C

Eatmilk #Rotilsisusu

This advertisement features three different flavors of Cimory Eat Milk! pouches (A, B, and C) displayed next to a stack of chocolate-glazed bread. The background is a warm brown color.

EMERGENCY MOOD BOOSTER

Biar tetep **#KalemAja**

Cimory UHT Tea Series

#UHTTeaSeries

This advertisement shows three boxes of Cimory UHT Tea Series (Mocha, Milk Tea, and Thai Tea) inside a red emergency kit. The background is dark blue with orange splashes.

Kanzler Singles

Kamu Tim
Kanzler Singles Mana?

Logistik andalan
buat mendaki

Sarapan praktis
sebelum berangkat ngantor

#LogistikWajibAnakGunung

This advertisement features two photos: a person in a mountain setting holding a sign that says "1 PROTEIN 7 SUMMIT" and a woman in an office setting holding a Cimory product. The background is a textured blue.

Kanzler Singles | **KUMU**

Mayonēzu
KOLABORASI LOKAL, RASA SULTAN

#LocalCollaboration

This advertisement shows a box of Mayonēzu, a collaboration between Kanzler Singles and KUMU. The background is dark blue with orange splashes.

SEGAR TANPA SUGAR

NO ADDED SUGAR

Cimory
Yogurt DRINK
NO ADDED SUGAR
Strawberry Mango

Yogurt #SegarTanpaSugar

This advertisement features a bottle of Cimory Yogurt Drink (Strawberry Mango flavor) against a background of blue ice cubes.

Play Date sama Pororo yuk!

untuk 20 Pemenang

Free ticket to Pororo park and join Chatime & Cimory event

#CimoryForKidz

This advertisement shows a colorful scene with a large sign for "SUMMER ADVENTURE" and a Pororo character. The background is a bright blue sky with clouds.

Cimory KIDZ

SAHABAT BARU
Bikin Hari Lebih Seru!

This advertisement features a large, friendly cartoon cow character and two children holding Cimory products. The background is a bright blue sky with clouds.

Kanzler Singles | **The Jakarta Floss**

ABON GULUNG SOSIS SULTAN
KOLABORASI LOKAL

MADE BY WILLGOZ

This advertisement shows a box of Abon Gulung Sosis Sultan, a collaboration between Kanzler Singles and The Jakarta Floss. The background is dark blue with orange splashes.

Asia Market Expansion: Driving Regional Growth through Strategic Partnerships



Philippine Market Expansion

Expansion in Visayas Market



Activation in Cambodia Market

Activation & Selling in GT Retails & MT Outlets



Collaboration with Leading Retailers



Schools Sampling



Schools Sampling

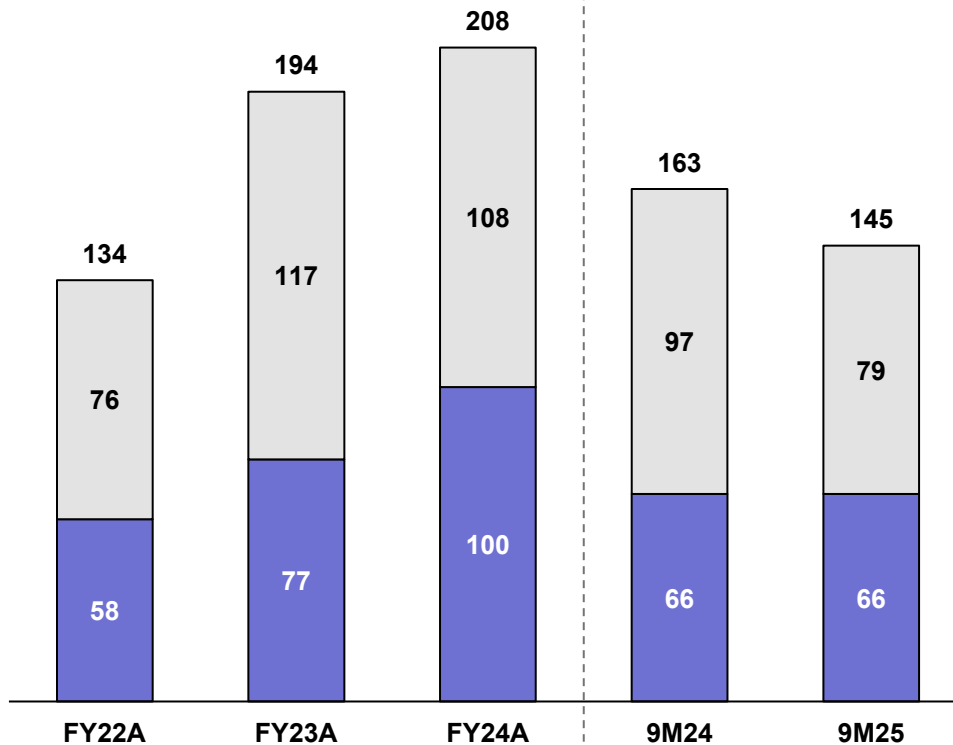


General & administrative expenses



General & Administrative Expenses (Rp bn)

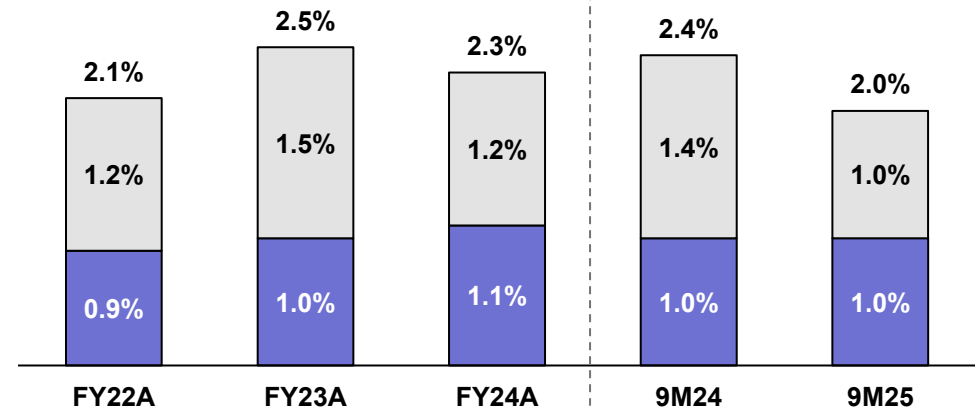
■ Salaries & Allowances
□ Others



■ **Decline in G&A** driven by lower third-party costs incurred in 2024

General & Administrative Expenses % Net Sales (Rp bn)

■ Salaries & Allowances
□ Others

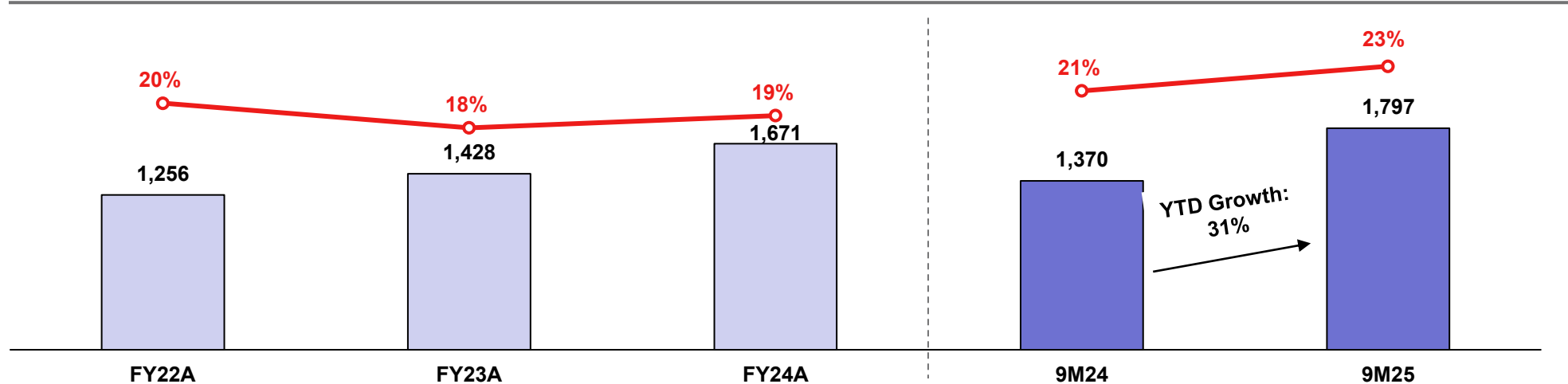


■ That said, **we continue to actively recruit and invest** in talent to support our future growth

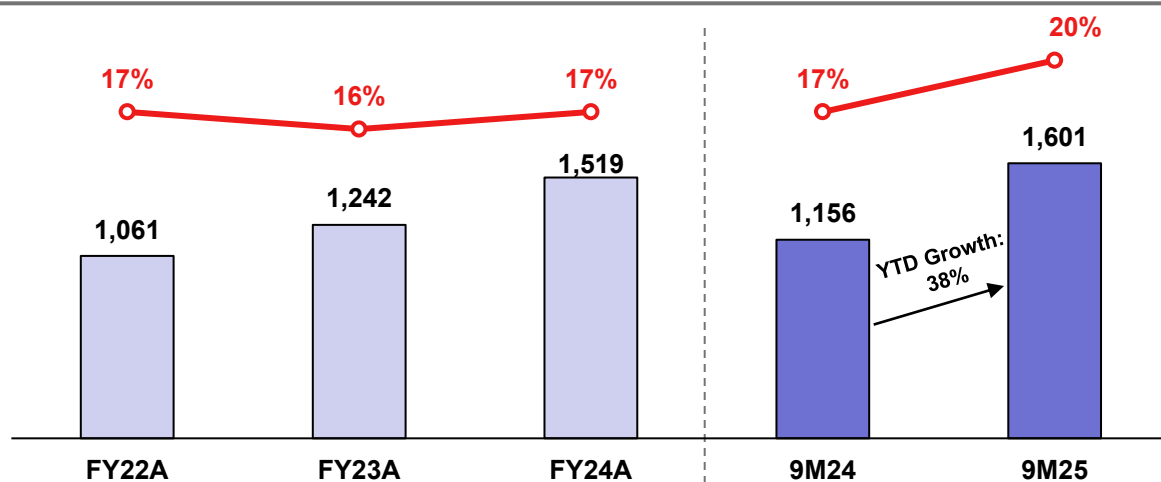
Operating & net profit



Operating Profit & Margin (Rp bn)



Net Profit & Margin (Rp bn)



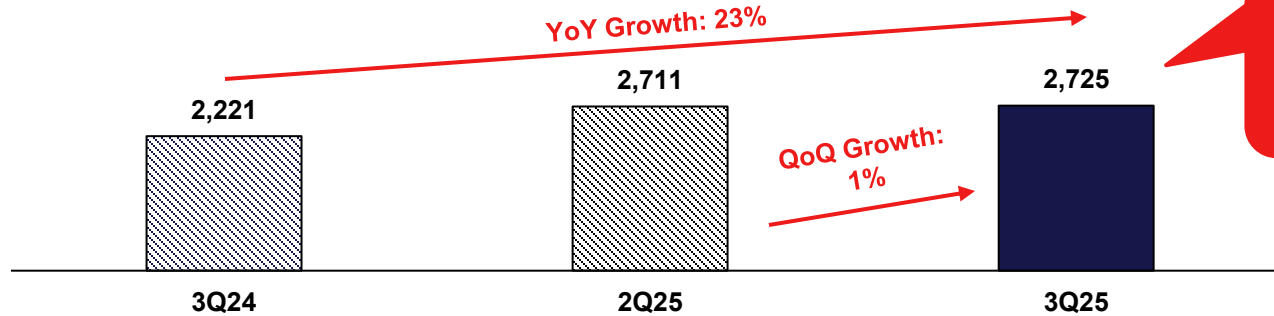
Commentary

- **Healthy topline growth, focused marketing spend, and improved cost control** drove stronger absolute net profits
- FX gains drove growth in net interest income this quarter, while **core net income remained solid and resilient**

Quarterly performance

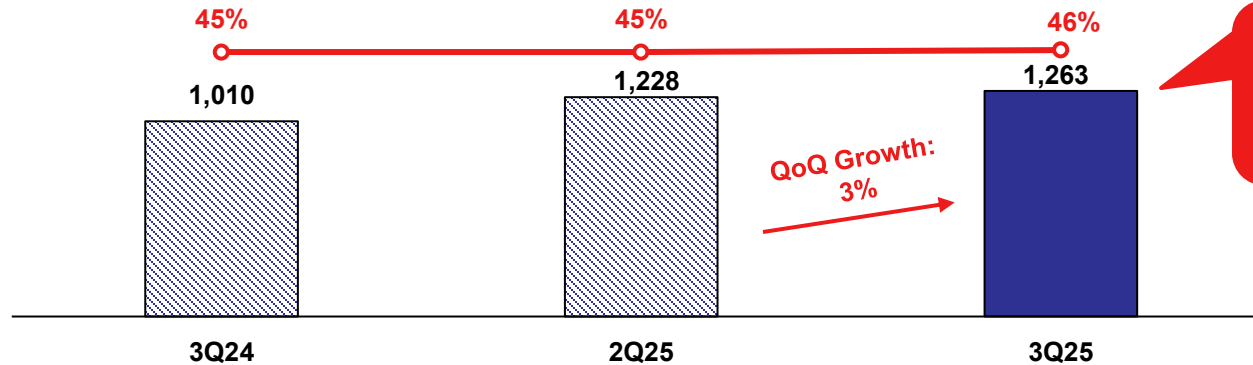


Net Sales



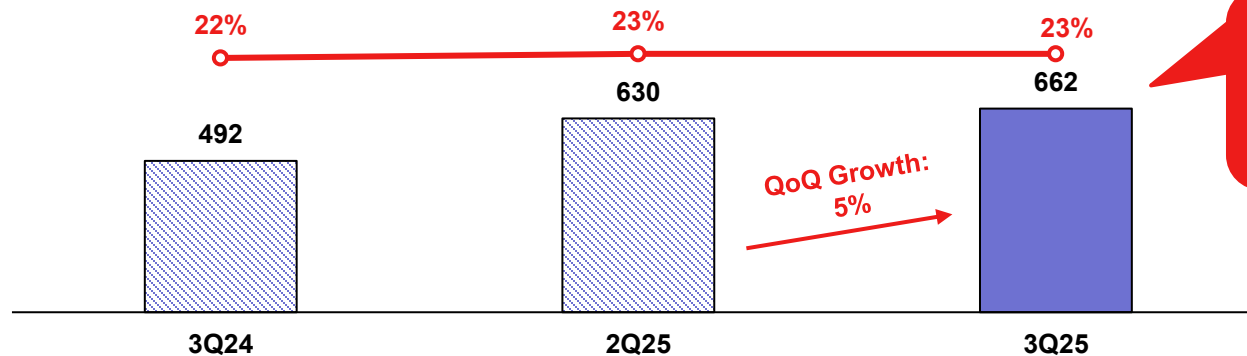
Volume-driven growth was largely supported by both consumer foods and dairy products

Gross Profit & Margin



Gross profit margins remained resilient, driven by a favorable sales mix and efficiency gains from scale

Operating Profit & Margin



Stable operating margins supported by early S&M investments and lower G&A and distribution cost

Balance sheet & cash flows

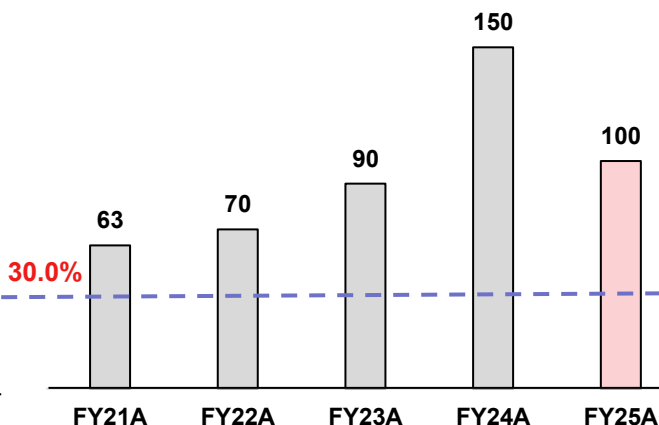


Net Cash (Debt) Position (Rp bn)

Dividend per Share (Rp)

Commentary

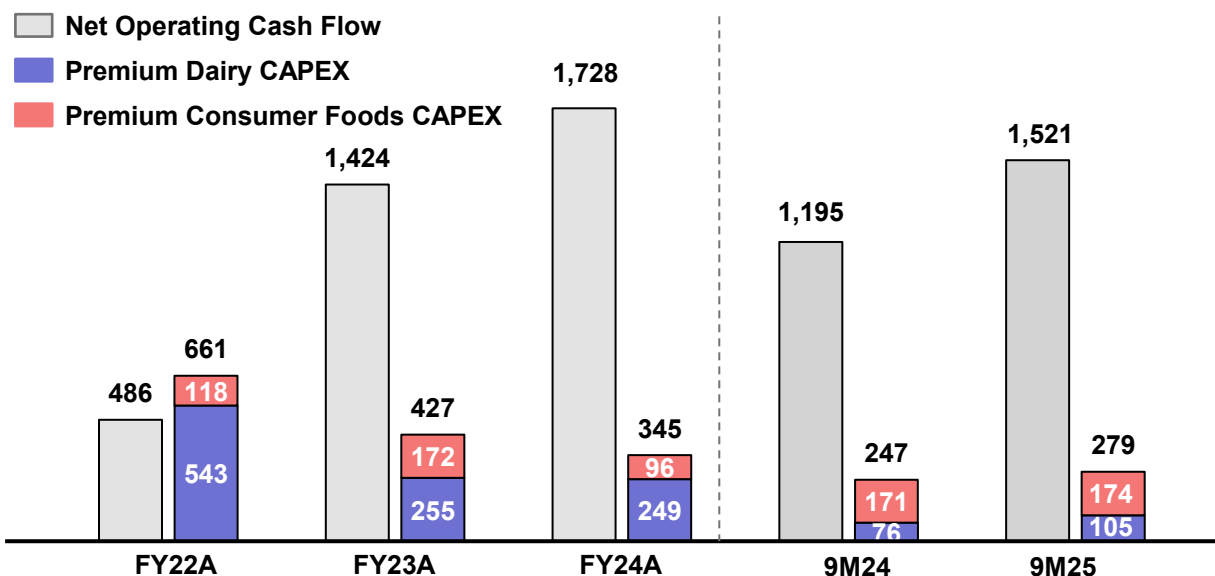
Strong balance sheet to support rapid growth strategies



- **Strong net cash position** to continue to drive growth initiatives
- Well-positioned to **continue delivering healthy dividends to shareholders**
- The **first interim dividend** was declared and paid in October 2025
- Minimum **Dividend Pay Out Ratio target of 30%.**

Net Operating Cash Flows vs Capital Expenditure (Rp bn)

Commentary



- Strong Net Operating Cash Flows in 9M25 driven by **improvements in working capital requirements and reduction of inventory days.**
- Cash cycle days improved on the back **reduction in receivable days and extension of payables, whilst keeping inventory days the same.**
- Lower capex following the high CAPEX cycle in 2022

Note: 1) Includes IDR3,205bn of current and non-current Investment in Marketable Securities (i.e. government bonds).

2 | Operational Performance

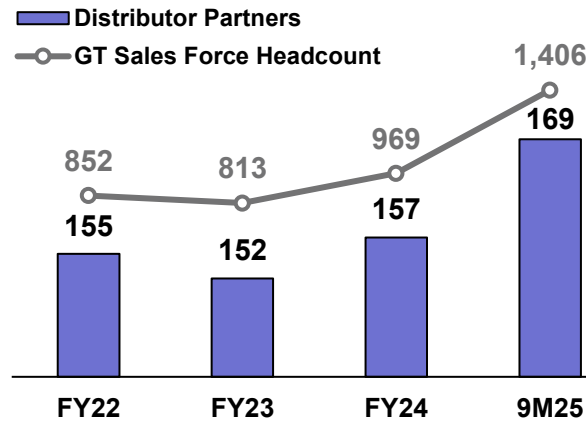


Successful execution of our channel penetration strategies, with an emphasis on improving productivity per MCM agent

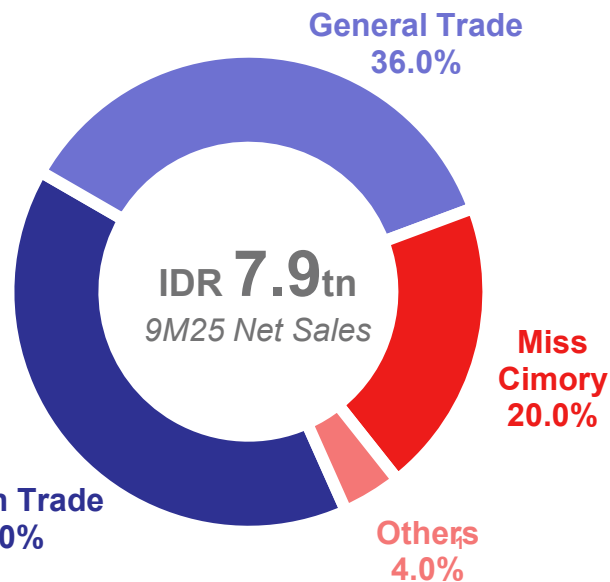
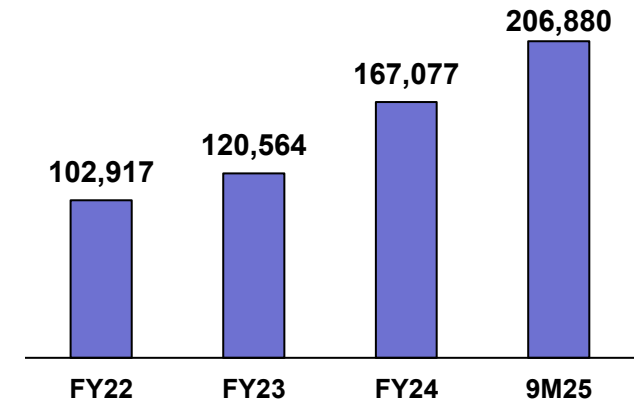


General Trade (“GT”)

Sales Force & Distributor Network

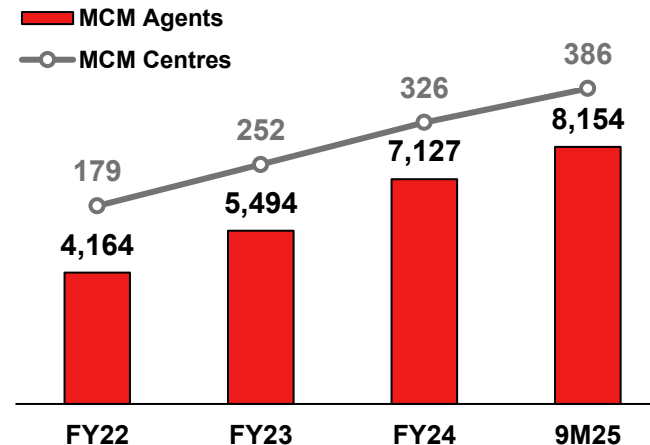


Outlet Footprint



Miss Cimory (“MCM”)

MCM Agents & Centres

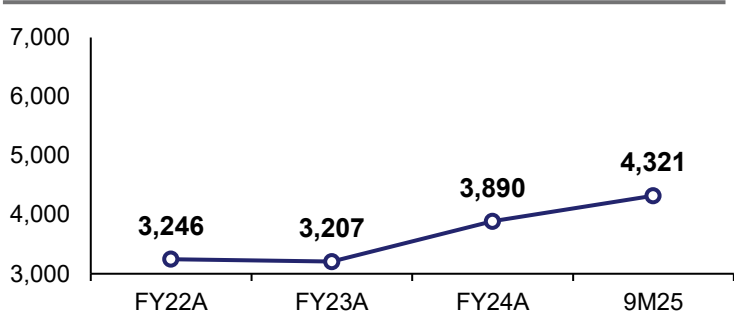


Raw Material Prices



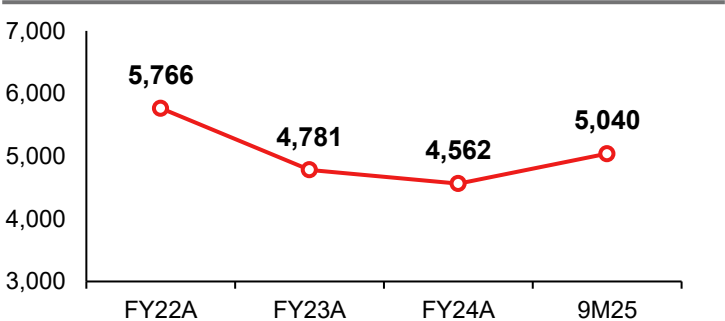
Premium Dairy

Whole Milk Powder Prices (US\$/MT)¹



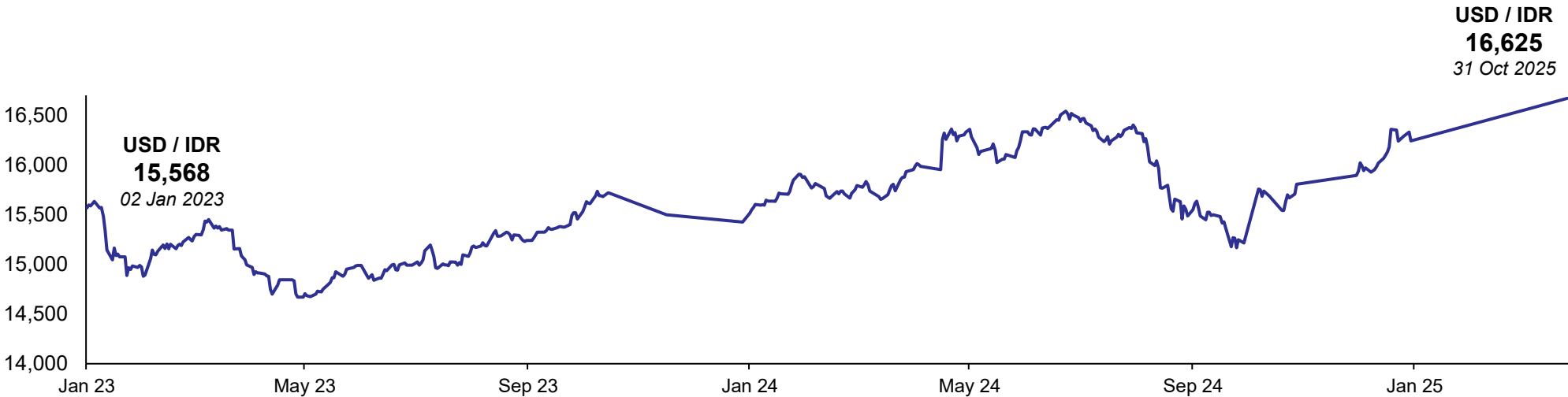
Premium Consumer Foods

Annual Average Beef Purchase Price (US\$/MT)²



**6 months
supply of milk
powder & raw
beef purchased in
advance**

Exchange Rate (USD / IDR)²



Driving Channel Growth and Product Innovation to Stay Ahead of Evolving Consumer Trends



Channel Growth

Well-positioned to increase our shelf space while continuing to invest heavily across our fast-growing MCM and GT channels



New Products



Flavour Extensions



Product Innovation in Q325

- Launch of Yogurt Drink – No-added Sugar
- Launch of new UHT Milk flavours: Milk Tea & Thai Tea
- Launch of new Yogurt Stickpack flavours: Orange & Kyoho Grape



Continued Top-Line Growth

Building Resilience by Sustaining Innovation Momentum Across Economic Cycles



Premium Dairy



Squeeze Bites
New Product

Q224



Frutas Jelly
New Product

Q324



Eat Milk
New Product

Q424



UHT Milk
More Affordable
Size

Q125



Yogurt Drink
New Packaging

Q225



UHT Milk
Flavour Extension

Q325



Yogurt Drink
New Product



Yogurt Stick
Flavour Extension

Crispy Nugget Spicy
New Product



Premium Consumer Food

Kanzler Singles
More Affordable Size



**Crispy Nugget &
Crispy Nugget Stick**
More Affordable Size



**Kanzler Bakso
Gochujang**
New Product



Organic Topline Growth

*Volume growth through trialship
and repeatability of consumption*

*Market share gains and category
growth expansion*



*Leverage production facilities
and drive cost efficiencies*

Investment

*Continuous marketing investments
and channel expansion*

3 | Key Takeaways



Key takeaways



1

Strong 9M25 top-line expansion of 19% YTD, driven primarily by volume-based growth.

2

Growth was supported by an exceptional 31% YTD performance in Consumer Foods, along with a 2% YTD recovery in Dairy.

3

Gross profit margins remained stable despite higher raw material costs, supported by improved sales and a more favorable channel mix.

4

Stronger operating cash flow from improved working capital, with a solid balance sheet backing future growth plans.

5

Cimory's strong product innovation capabilities position the company well to capitalize on Indonesia's ongoing consumption growth, driven by a rapidly expanding middle class.

1

How sustainable are the gross margins we achieved this quarter?

2

Dairy finally delivered double-digit growth this quarter — could this signal the end of the soft patch?

3

Operating cash flows showed a remarkable improvement in 2025. The key question now is how much further efficiency can be unlocked

